

**TERMS AND CONDITIONS IN RESPECT OF
NEW WORLD GROUP¹ “EXPLORE NEW WORLD” CAMPAIGN**

1. Applicable Campaign

By participating in the campaign organised by New World Development Company Limited (“NWD”) as set out in Clause 2 below (the “**Campaign**”), a participant is deemed to have read, understood and agreed to these terms and conditions applicable to the Campaign (these “**Terms and Conditions**”).

2. Campaign Details

Promotion Name: “EXPLORE NEW WORLD” Campaign

Promotion Period: 26 April 2024 – 2 May 2024 (both days inclusive)

[Please note that New World Group² reserves the right to shorten or lengthen the Promotion Period depends on the availability of Offers (as defined below) without prior notice.]

Participants: (1) members of New World CLUB, K Dollar Program, KLUB 11, Chill Kids Club, and NWC Club; and
(2) customers of Hong Kong Ticketing (International) Limited, Free Duty (Sky Connection Limited), Free Duty (Anyway Limited), Humansa Limited, D&P Education Kingdom Limited, K11 ARTUS Limited, Rosewood Hotels (Hong Kong) Limited, GH Hotel Company Limited, Hyatt Regency Hong Kong, Sha Tin and Hyatt Regency Hong Kong, Tsim Sha Tsui, Luxba Group Limited, and Humansa | Noah Healthcare.

Participants are eligible to redeem an aggregate of two (2) promotional offers as more particularised below (“**Offers**”) during the Promotion Period. For each Offer details, Participants can refer to the Campaign’s communication materials (including but not limited to eDM, App Push or Social Media). Please note that each Offer is subject to the applicable terms and conditions of each Participating Partner or Offer Partner (as defined under Clause 4.1 below) (as applicable).

NWD is not the awarder or provider of the Offers to be awarded under the Campaign, and takes no responsibility and assumes no liability whatsoever in relation to any obligations and liabilities related to the Offers under the Campaign. In case of any disputes, the Participants should contact the relevant Participating Partner or Offer Partner (as applicable) directly.

Offer 1:

The following Offer Partners will provide their respective offers under Offer 1 as more particularised under the Schedule attached hereto.

Offer Partners		
K11	Rosewood Hong Kong	Luxba Group
K11 Art Mall	Hyatt Regency Tsim Sha Tsui	K Dollar Program
K11 MUSEA	Hyatt Regency Sha Tin	Chill Kids Club

¹ New World Group means the group of companies (as defined under the Companies Ordinance, Chapter 622 of Laws of Hong Kong) of which NWD forms part, the affiliates, related and/or associated companies of NWD.

² Please refer to remark 1 above.

K11 ARTUS	Humansa	MoMA Design Store Hong Kong
New World CLUB	FREE DUTY	New World China Land
Grand Hyatt Hong Kong	D Mind & the Prince	

For enquiries related to the relevant offers, please refer to the terms and conditions of the relevant offer and contact the respective Offer Partner.

Offer 2:

Offer 2 only apply to a Participant who has a valid K Dollar Program account (“**KDP Account**”) (and such Participant is referred to as a “**KDP Participant**”). The K Dollar Program is managed and operated by Missions Points Network Company Limited (“**MPNCL**”). For Participants who currently do not have KDP Accounts and wish to enjoy Offer 2, they must first register as members of the K Dollar Program where they will then be provided with their corresponding KDP Accounts.

During Promotion Period, KDP Participants can earn an extra 25,000 K Points (equivalent to 100 K Dollars) (the “**Spending Reward**”) upon single Eligible Transaction with spending of HK\$6,000 or above at one of the Designated Merchants. Each KDP Participant may earn the Spending Reward **ONCE** during Promotion Period.

KDP Participants must register their Eligible Transaction(s) together with the relevant Eligible Receipt(s) through the mobile app “K11 HK”, Participating Malls’ Concierge (if applicable, and only for Eligible Transactions made at the Participating Mall where the registration is made) or Designated Merchants within 7 days of Eligible Transactions to redeem the Spending Reward.

NWD and MPNCL shall have the absolute discretion to determine whether a KDP Participant is entitled to the Spending Reward whereby their determination is final and not subject to any dispute or challenge.

Certain Designated Merchants may also require KDP Participants to register as members of the customer loyalty program of the relevant Designated Merchant for the relevant transaction to be counted as an Eligible Transaction. Please refer to the Designated Merchants’ respective websites for more details.

3. K Dollar Rewards

- 3.1. The Spending Reward under Offer 2 (“**K Dollar Rewards**”) will be credited to each eligible KDP Participant’s KDP Account in the form of K Points convertible into K Dollars by MPNCL. The Spending Reward under Offer 2 will be credited to each eligible KDP Participant’s KDP Account immediately upon successful registration of the Eligible Transaction.
- 3.2. All calculations regarding the amount of spending under the Eligible Transaction(s) under Offer 2 and the number of K Points under the K Dollar Rewards to be granted to the relevant KDP Participants under Offer 2 of the Campaign shall be managed by MPNCL. NWD shall not accept any challenge or dispute by any KDP Participant regarding any such calculations.
- 3.3. All K Dollar Rewards will expire on 31 December 2024 (the “**Expiry Date**”). The Expiry Date of the K Dollar Rewards will be stated in the KDP Participant’s KDP Account. All K Dollar Rewards granted by MPNCL must be used prior to the Expiry Date. The K Dollar Rewards awarded will not be re-credited by MPNCL after the Expiry Date.

- 3.4. The KDP Participants shall possess a valid KDP Account in order to receive the K Dollar Rewards.
- 3.5. For details on the usage of K Dollars, please refer to the K Dollar Program Terms and Conditions at <https://hk.krewards.com/program-terms-and-conditions/>.
- 3.6. NWD is not the awarder or provider of the K Points to be awarded under the Campaign, and takes no responsibility and assumes no liability whatsoever in relation to any obligations and liabilities related to the opening of the KDP Account, the grant of K Points or the conversion to K Dollars under the Campaign and the inability to use the K Points or K Dollars (whether or not under the Campaign). In case of any disputes, the KDP Participants should contact MPNCL directly.
- 3.7. For enquiries related to the usage or crediting of K Dollar, please contact K Dollar Program Hotline at (852) 3892 3998 (Service hours: 10am – 7pm) or email to enquiry@krewards.com.

4. Special Terms and Conditions applicable to the Campaign

4.1. Terms Used

4.1.1. “Participating Partner” means the following:

Participating Partners	Remarks
K11	<ul style="list-style-type: none"> Includes purchases made in K11 Art Mall, K11 MUSEA and K11 Design Store eShop
THE FOREST	<ul style="list-style-type: none"> Includes purchases made in THE FOREST
FREE DUTY	<ul style="list-style-type: none"> Includes purchases made at FREE DUTY in Hong Kong
HK Ticketing	<ul style="list-style-type: none"> Upon eligible spending of designated tickets or products for over HK\$500 via the official website, mobile site and mobile app of HK TICKETING, earn [250 Points] (equivalent to 1 K Dollar) for every cumulative HK\$250 spent. For details, please check via: https://hk.krewards.com/partners/hk-ticketing/
K11 ARTUS	<ul style="list-style-type: none"> Includes purchases made in K11 ARTUS
Rosewood Hong Kong	<ul style="list-style-type: none"> Includes purchases made in designated categories, please check the list of categories via: https://hk.krewards.com/partners/rosewood-hong-kong/
Grand Hyatt Hong Kong	<ul style="list-style-type: none"> Includes purchases made at designated restaurant, please check the list of restaurants via: https://hk.krewards.com/partners/grand-hyatt-hong-kong/
Hyatt Regency Hong Kong, Tsim Sha Tsui	<ul style="list-style-type: none"> Includes purchases made at designated restaurant, please check the list of restaurants via: https://hk.krewards.com/partners/hyatt-regency-hong-kong-tsim-sha-tsui/
Hyatt Regency Hong Kong, Sha Tin	<ul style="list-style-type: none"> Includes purchases made at designated restaurant, please check the list of restaurants via: https://hk.krewards.com/partners/hyatt-regency-hong-kong-sha-tin/

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- 4.1.2. **“Participating Mall”** means K11 Art Mall, K11 MUSEA and THE FOREST
- 4.1.3. **“Designated Merchant”** means a merchant in or at one of the Participating Partners located in Hong Kong which accepts the use of K Dollars as payment or part payment for the transactions.
- 4.1.4. **“Offer Partner”** means a partner which provide offers under Offer 1.
- 4.1.5. **“Eligible Receipt”** means an original machine-printed receipt issued by the Designated Merchant on a date within the Promotion Period.
- 4.1.6. **“Accumulated Spending”** means the aggregate spending for all Eligible Transactions during the Promotion Period.
- 4.1.7. **“Eligible Transaction”** means a consumer transaction conducted by the KDP Participant upon single transaction (excluding any spending by K Dollars and/or voucher(s) /e-voucher(s) of the Designated Merchant(s), if applicable) in or with the Designated Merchant during the Promotion Period. For details of an “Eligible Transaction” pertaining to each Designated Merchant, please refer to the terms and conditions of the earning proposition listed on each applicable Designated Merchant’s Page of K Dollar Program at <https://hk.krewards.com/partner/>, and all relevant terms and conditions related to the Campaign.
- 4.1.8. **“Electronic Payment”** means transaction by credit cards, debit cards, EPS, Android Pay, Apple Pay, BoC Pay, PayMe, Samsung Pay, WeChat Pay, Tap & Go, Alipay, Quick Pass and Octopus cards.
- 4.1.9. Other terms not defined in these Terms and Conditions shall have the same meanings as defined in the K Dollar Program Terms and Conditions.

4.2. Registration of Eligible Transaction

- 4.2.1. For the purpose of calculating the Eligible Spending, all Eligible Transactions are required to be successfully registered in accordance with the K Dollar Program Terms and Conditions and the applicable terms and conditions of the respective Designated Merchant(s).
- 4.2.2. No photocopy or handwritten receipts shall be accepted for the purpose of registering the Eligible Transaction and calculating the Accumulated Spending. NWD and each Designated Merchant reserve the absolute right to reject any receipt if it suspects the Eligible Transaction to be invalid, forged or issued not for genuine transactions or on other grounds without any need for explanation.
- 4.2.3. A KDP Participant shall forthwith inform NWD and the relevant Designated Merchant(s) of any Eligible Transaction where Benefits (as defined in the K Dollar Program Terms and Conditions) / K Dollars have been earned/obtained/redeemed in relation to the Eligible Transaction but such Eligible Transaction is subsequently cancelled, refunded or reversed for whatever reason. In such circumstances, if the KDP Participant fails to inform NWD and the relevant Designated Merchant(s): (a) such KDP Participant shall pay to NWD forthwith upon notice from NWD and/or the relevant Designated Merchant(s) cash equivalent to the value of the Benefits, which shall be determined by MPNCL in its sole and absolute discretion; and/or (b) NWD shall be entitled to deduct

the Points and/or K Dollars (as the case may be) earned from the said Eligible Transaction from such KDP Participant's KDP Account.

4.3. Participating Partners', Offer Partners' and Designated Merchants' Terms and Conditions

The terms and conditions of each respective Participating Partner, Offer Partner and Designated Merchant shall also apply. Please refer to Participating Partners', Offer Partners' and Designated Merchants' respective websites and the website of K Dollar Program (<https://hk.krewards.com/>) for their respective terms and conditions.

4.4. Copying and Marking on Eligible Receipts

NWD, the relevant Designated Merchant(s) and/or the relevant Offer Partner(s) have the right to make electronic copies of and/or any marks on Eligible Receipts presented to them in the course of redemption. Eligible Receipts marked by NWD, the relevant Designated Merchant and/or the relevant Offer Partner(s) cannot be used again for redeeming gifts or privileges in other promotion campaigns.

4.5. Verification of Identity

Where applicable, Participating Partners, Offer Partners and/or Designated Merchants may require the Participant to present evidence of his or her membership with such Participating Partner, Offer Partner and/or Designated Merchant (as the case may be).

4.6. No Exchange

The Offers cannot be exchanged for cash, other gifts or privileges.

4.7. No Liability

NWD does not warrant that the Offers are of any merchantable quality or fit for any purpose, and disclaim all liability in relation to the Offers. Each Participant hereby waives all of his or her rights and interests, if any, of any nature to pursue against NWD in relation to the Offers.

4.8. Termination of the Campaign

NWD has the right to suspend, terminate, cancel or extend the Campaign at any time without any prior notice.

5. General Terms and Conditions applicable to the Campaign

5.1. Amendment

NWD has the right to amend any of these Terms and Conditions at any time without any prior notice.

5.2. Interpretation

NWD shall have the right to interpret these Terms and Conditions in its sole and absolute discretion. In case of disputes, the decision of NWD shall be final, conclusive and binding.

5.3. References

References to singular includes plural and vice versa, and references to masculine, feminine and neuter include all such genders.

5.4. Third Parties Rights

No person other than the Participant, NWD and its related or affiliated companies (including but not limited to MPNCL) will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.

5.5. Conflict of terms

If there is any conflict between the information contained in promotional materials under the Participating Partners, Offer Partners and/or the Designated Merchants (as the case may be) and these Terms and Conditions, the terms and conditions of the Participating Partners, Offer Partners and/or the Designated Merchants (as the case may be) shall apply and prevail.

5.6. English Version Prevails

The Chinese version of these Terms and Conditions are for reference only. In case of discrepancies between the provisions of the English version and the Chinese version, the English version shall prevail.

5.7. Governing Laws

These Terms and Conditions shall be governed by and construed in accordance with the laws of Hong Kong, and all disputes in relation to these Terms and Conditions shall be submitted to the non-exclusive jurisdiction of the courts of Hong Kong.

Issued by New World Development Company Limited on 26 April 2024.

Schedule – Offer 1
List of offers offered by each of the following Offer Partners

Offer Partners	Offers
K11 MUSEA	LEGOLAND Discovery Center - admission ticket discount
K11 MUSEA	Dining Surprise HK\$50 discount at Gaia Group
K11 MUSEA	HK\$100 discount at Deng G Sichuan
K11 MUSEA	Being & Tea - Free ceramic hand painting experience
K11 Art Mall	FANCL - Free Skin Care Test & Body Health Test
K11 Art Mall	J-01 - HK\$100 discount
K11 Art Mall	Food Fiesta – HK\$100 discount
THE FOREST	New Klub 11 Member Welcome Offer
THE FOREST	Latest Tourist Privileges
New World CLUB	Giovanni Pina - Enjoy 10% off upon dine-in and retail products
New World CLUB	Takano - Enjoy 10% off upon dine-in orders
New World CLUB	Dab-pa - Enjoy 10% off on special set for 2
New World CLUB	MATCH ² TAIWANESE KITCHEN. - Enjoy 10% off on dine-in orders during specified dinner session
MoMa Design Store Hong Kong	Upon net purchase of HK\$300 and receive a Yoshitomo Nara Coaster for free
K11 ARTUS	Plan ahead, stay longer
Luxba Group - Yohji Yamamoto	HK\$100 discount at Yohji Yamamoto
Humansa	New Generation SHINGRIX Shingles Vaccine (2 Doses) - Special Offer at HK\$ 4,980
Humansa	9-in-1 HPV Vaccine - Special Offer from HK\$3,300
Hyatt Regency Tsim Sha Tsui	Up to 40% discount on buffet at Cafe, Hyatt Regency Tsim Sha Tsui
Hyatt Regency Sha Tin	Up to 40% discount on buffet at Cafe, Hyatt Regency Sha Tin
Grand Hyatt Hong Kong	Club Indulgence – 3rd Night Free
Rosewood	Discover More – Summer Edition
Chill Kids Club	20% discount on family pass (1 adult + 1 child)
D&P Education Kingdom Limited	Book a free trial session and receive gift for free
Free Duty	Earn 5X K Dollars
FDMall by Free Duty	Shopping Discount at FREE DUTY Online Store