

TERMS AND CONDITIONS IN RESPECT OF
SELECTED NEW WORLD GROUP¹ PARTICIPANTS EXCLUSIVE “Hello! New World” CAMPAIGN

1. Applicable Campaign

By participating in the campaign organized by New World Development Company Limited (“**NWD**”) as set out in Clause 2 below (the “**Campaign**”), a participant is deemed to have read, understood and agreed to these terms and conditions applicable to the Campaign (these “**Terms and Conditions**”).

2. Campaign Details

Promotion Name: “Hello! New World” Campaign

Promotion Period: 17 April 2023 to 7 May 2023 (both days inclusive)

[Please note that New World Group² reserves the right to shorten or lengthen the Promotion Period depends on the availability of Offers (as defined below) without prior notice.]

Participants: (1) members of New World Club, K Dollar Program, Klub 11, DP Club and Donut Kids Club; and

(2) customers of Hong Kong Ticketing (International) Limited, Free Duty (Sky Connection Limited), Free Duty (Anyways Limited), Humansa Limited, Baby-Kingdom.com Limited, Info-Sky Limited (BKmall), D&P Education Kingdom Limited, K11 ARTUS Limited, Rosewood Hotels (Hong Kong) Limited, GH Hotel Company Limited, Hyatt Regency Hong Kong, Sha Tin and Hyatt Regency Hong Kong, Tsim Sha Tsui.

Participants are eligible to redeem an aggregate of three (3) promotional offers as more particularized below (“**Offers**”) offered by partners participating in the Campaign as more particularized below (the “**Participating Partners**”) during the Promotion Period. For each Offer details, Participants can refer to the Campaign’s communication materials (including but not limited to eDM, App Push or Social Media). Please note that each Offer is subject to the applicable terms and conditions of each Participating Partner.

NWD is not the awarder or provider of the Offers to be awarded under the Campaign, and takes no responsibility and assumes no liability whatsoever in relation to any obligations and liabilities related to the Offers under the Campaign. In case of any disputes, the Participants should contact the relevant Participating Partner directly.

Offer 1:

The following Participating Partners will provide their respective offers under Offer 1 as more particularized under the Schedule attached hereto.

| Offer 1 Participating Partners | | |
|---------------------------------------|--|---------------------|
| K11 | Grand Hyatt Hong Kong | Donut Kids Club |
| K11 Art Mall | Hyatt Regency Hong Kong, Tsim Sha Tsui | BK Mall |
| K11 MUSEA | Hyatt Regency Hong Kong, Sha Tin | FREE DUTY |
| K11 ARTUS | Rosewood Hong Kong | Luxba Group |
| THE FOREST | Humansa | K Dollar Program |
| D • PARK | Gleneagles Hospital Hong Kong | D Mind & The Prince |
| MoMA Design Store | UMP | |

¹ New World Group means the group of companies (as defined under the Companies Ordinance, Chapter 622 of Laws of Hong Kong) of which NWD forms part, the affiliates, related and/or associated companies of NWD.

² Please refer to remark 1 above.

For enquiries related to the relevant Offers, please refer to the terms and conditions of the relevant Offer and contact the respective Participating Partner.

Offer 2:

For details on the Offer 2 - K DOLLAR ANNIVERSARY promotion, please refer to the promotion site at <https://hk.krewards.com/promotion/k-dollar-anniversary/> and promotion terms and conditions at https://hk.krewards.com/wp-content/uploads/2023/04/KDollar_anniversary_bonus_TnCs_EN_v7.pdf

Offer 3:

Offer 3 only valid from 1 May 2023 to 7 May 2023. (both days inclusive)

Offer 3 only applies to Participants who have the K Dollar Program accounts ("**KDP Accounts**") ("**KDP Participants**") run and operated by Missions Points Network Company Limited ("**MPNCL**").

For Participants who currently do not have the KDP Accounts, these Participants must first register as members of the K Dollar Program where they will then be provided with their corresponding KDP Accounts.

Subject to these Terms and Conditions, KDP Participants may redeem the following Spending Rewards (as defined below) through their corresponding KDP Accounts as set out below on the date of transaction upon reaching the Eligible Spending (as defined under Clause 4.1 below) requirement at any of the participating merchants under Offer 3 as more particularized in the list below ("**Designated Merchants**"):

| Same-day Single Eligible Spending Amount in any of the Designated Merchants | Spending Rewards |
|--|---|
| HK\$12,000 or above | 50,000 Points (equivalent to 200 K Dollars) |

KDP Participants must register their Eligible Transaction(s) (as defined under Clause 4.1 below) under any Designated Merchants together with the relevant Eligible Receipt(s) (as defined under Clause 4.1 below) through One App, Mall's Concierge or Participating Partners as per regular procedure to (redeem the Spending Rewards).

During the Offer 3 Promotion Period, each KDP Participants can earn the Spending Rewards ONCE upon satisfying the Eligible Transaction under any Designated Merchants. NWD and MPNCL shall have the absolute discretion to determine whether a KDP Participant is entitled to the Spending Rewards under each phase of the Promotion Period whereby their determination is final and not subject to any dispute or challenge.

Certain Designated Merchants may also require KDP Participants to register as members of the customer loyalty program of the relevant Designated Merchant in order for the Eligible Transaction to be counted as Eligible Spending with such Designated Merchant(s). Please refer to the Designated Merchants' respective websites for more details.

The list of the Designated Merchants for Offer 3 is as follows:

| Offer 3 Participating Partners | Remarks |
|---------------------------------------|---|
| K11 | <ul style="list-style-type: none">Includes purchases made in K11 Art Mall, K11 MUSEA and K11 Design Store eShop |
| D · PARK | <ul style="list-style-type: none">Includes purchases made in D·PARK |
| THE FOREST | <ul style="list-style-type: none">Includes purchases made in THE FOREST |
| FREE DUTY | <ul style="list-style-type: none">Includes purchases made at FREE DUTY in Hong Kong |

3. K Dollar Rewards

- 3.1. The Spending Rewards under Offer 3 ("**K Dollar Rewards**") will be credited to each eligible KDP Participant's KDP Account in the form of Points convertible into K Dollars by MPNCL within two (2) weeks after the Promotion Period. All calculations regarding the amount of Eligible Spending under the Eligible Transaction(s) under Offer 3 by the KDP Participants and the number of Points under the K Dollar Rewards to be granted to the relevant KDP Participants under Offer 3 of the Campaign shall be managed by MPNCL. NWD shall not accept any challenge or dispute by any KDP Participant regarding any such calculations.
- 3.2. All K Dollar Rewards awarded under Offer 3 of the Campaign will expire on 30 Jun 2024 (the "**Expiry Date**"). The Expiry Date of the K Dollars granted under Offer 3 of the Campaign will be stated in the KDP Participant's KDP Account. All K Dollar Rewards granted by MPNCL under Offer 3 of the Campaign must be used prior to the Expiry Date. The K Dollar Rewards awarded will not be re-credited by MPNCL after the Expiry Date.
- 3.3. The KDP Participants shall possess a valid KDP Account in order to receive the K Dollar Rewards under Offer 3 of the Campaign.
- 3.4. For details on the usage of K Dollars, please refer to the K Dollar Program Terms and Conditions at <https://hk.krewards.com/program-terms-and-conditions/>.
- 3.5. NWD is not the awarder or provider of the Points to be awarded under the Campaign, and takes no responsibility and assumes no liability whatsoever in relation to any obligations and liabilities related to the opening of the KDP Account, the grant of Points or the conversion to K Dollars under the Campaign and the inability to use the Points or K Dollars (whether or not under the Campaign). In case of any disputes, the KDP Participants should contact MPNCL directly.
- 3.6. For enquiries related to the usage or crediting of K Dollar, please contact K Dollar Program Hotline at (852) 3892 3998 (Service hours: 10am – 7pm) or email to enquiry@krewards.com.

4. Special Terms and Conditions applicable to the Campaign

4.1. Terms Used

- 4.1.1. "**Eligible Receipt**" means an original machine-printed receipt issued by the Designated Merchant on a date within the Promotion Period.
- 4.1.2. "**Eligible Transaction**" means a consumer transaction conducted by the KDP Participant upon single transaction with spending of HK\$12,000 or above (excluding any spending by K Dollars and/or voucher(s) /e-voucher(s) of the Designated Merchant(s), if applicable) ("**Eligible Spending**") in or with the Designated Merchant during the Promotion Period. For details of an "Eligible Transaction" pertaining to each Designated Merchant, please refer to the terms and conditions of the earning proposition listed on each applicable Designated Merchant's Page of K Dollar Program at <https://hk.krewards.com/partner/>, and all relevant terms and conditions related to the Campaign.
- 4.1.3. Other terms not defined in these Terms and Conditions shall have the same meanings as defined in the K Dollar Program Terms and Conditions.

4.2. Registration of Eligible Transaction

- 4.2.1. For the purpose of calculating the Eligible Spending, all Eligible Transactions are required to be successfully registered in accordance with the K Dollar Program Terms and Conditions and the applicable terms and conditions of the respective Designated Merchant(s).
- 4.2.2. No photocopy or handwritten receipts shall be accepted for the purpose of calculating the Eligible Spending. NWD and each Designated Merchant reserve the absolute right to reject any receipt if it suspects the Eligible Transaction to be invalid, forged or issued not for genuine transactions or on other grounds without any need for explanation.
- 4.2.3. A KDP Participant shall forthwith inform NWD and the relevant Designated Merchant(s) of any Eligible Transaction where Benefits (as defined in the K Dollar Program Terms and Conditions) / K Dollars have been earned/obtained/redeemed in relation to the Eligible Transaction but such Eligible Transaction is subsequently cancelled, refunded or reversed for whatever reason. In such circumstances, if the KDP Participant fails to inform NWD and the relevant Designated Merchant(s): (a) such KDP Participant shall pay to NWD forthwith upon notice from NWD and/or the relevant Designated Merchant(s) cash equivalent to the value of the Benefits, which shall be determined by MPNCL in its sole and absolute discretion; and/or (b) NWD shall be entitled to deduct the Points and/or K Dollars (as the case may be) earned from the said Eligible Transaction from such KDP Participant's KDP Account.

4.3. Participating Partners' and Designated Merchants' Terms and Conditions

The terms and conditions of each respective Participating Partner and Designated Merchant shall also apply. Please refer to Participating Partners' and Designated Merchants' respective websites and the website of K Dollar Program (<https://hk.krewards.com/>) for their respective terms and conditions.

4.4. Copying and Marking on Eligible Receipts

NWD and the relevant Designated Merchant(s) have the right to make electronic copies of and/or any marks on Eligible Receipts presented to them in the course of redemption. Eligible Receipts marked by NWD and/or the relevant Designated Merchant cannot be used again for participation in Offer 3 of the Campaign or (if applicable) for redeeming gifts or privileges in other promotion campaigns.

4.5. Verification of Identity

Where applicable, Participating Partners and/or Designated Merchants may require the Participant to present evidence of his or her membership with such Participating Partner and/or Designated Merchant (as the case may be).

4.6. No Exchange

The offers under Offer 1 and the K Dollar Rewards cannot be exchanged for cash, other gifts or privileges.

4.7. No Liability

NWD does not warrant that the offers under Offer 1 and the K Dollar Rewards granted under the Campaign are of any merchantable quality or fit for any purpose, and disclaim all liability in relation to the offers under Offer 1 and the K Dollar Rewards. Each Participant hereby waives all of his or her rights and interests, if any, of any nature to pursue against NWD in relation to the offers under Offer 1 and the K Dollar Rewards.

4.8. Termination of the Campaign

NWD has the right to suspend, terminate, cancel or extend the Campaign at any time without any prior notice.

5. General Terms and Conditions applicable to the Campaign

5.1. Amendment

NWD has the right to amend any of these Terms and Conditions at any time without any prior notice.

5.2. Interpretation

NWD shall have the right to interpret these Terms and Conditions in its sole and absolute discretion. In case of disputes, the decision of NWD shall be final, conclusive and binding.

5.3. English Version Prevails

The Chinese version of these Terms and Conditions are for reference only. In case of discrepancies between the provisions of the English version and the Chinese version, the English version shall prevail.

5.4. Governing Laws

These Terms and Conditions shall be governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region of the People's Republic of China ("**Hong Kong**"), and all disputes in relation to these Terms and Conditions shall be submitted to the non-exclusive jurisdiction of the courts of Hong Kong.

Issued by New World Development Company Limited on 28 April 2023.

Schedule – Offer 1
List of offers offered by each of the following Participating Partners

| Participating Partners | Offers |
|-------------------------------|---|
| K11 MUSEA | LEGOLAND Discovery Center - Enjoy 5% off |
| K11 MUSEA | Metro six - Shopping Discount |
| K11 MUSEA | Sunion - Shopping Discount |
| K11 MUSEA | Artisan Lounge - Buy 1 get 1 free on selected Happy Hour Beverage |
| K11 MUSEA | Kapok - Enjoy 10% off |
| K11 MUSEA | YSL Beauty - Shopping Privilege |
| K11 MUSEA | Sulwhasoo - Enjoy 25% off |
| K11 MUSEA | Dining Surprise HK\$100 e-voucher |
| K11 Art Mall | Ahan Thai - Enjoy 10% off upon dine-in |
| K11 Art Mall | Ruby Tuesday - Enjoy 30% off upon dine-in |
| K11 Art Mall | HOWL x Liberation - Enjoy HK\$200 discount |
| 11 Skies | New Digital Art Works Debut in April at ARTE M HONG KONG |
| K11 ARTUS | Artisanal Home Retreat |
| D • PARK | at.home - Up to HK\$1,000 Home Products Cash Voucher |
| D • PARK | Eslite Spectrum (Dead Sea Mor) - \$50 Cash Voucher |
| D • PARK | CHOW TAI FOOK-Enjoy 20% off on manual design fees |
| D • PARK | Delish Cafe - Free Tiramisu |
| The FOREST | Tourist Privileges |
| D&P Education Kingdom Limited | Special Gift Offer "100 vocabulary Cards Set" |
| Chill Kids Club | Special Gift Offer "Donut Luggage Badge" for children |
| Donut Playhouse | Donut Playhouse entry ticket with Surprise Gift^ |
| Free Duty | Earn 5X K Dollar |
| Free Duty | Shopping Discount at FREE DUTY Online Store |
| FTLife | Free Personal Accident Plan |
| Gleneagles Hospital Hong Kong | Self-paid BioNTech Bivalent Vaccine Booster limited offer |
| Gleneagles Hospital Hong Kong | 9-in-1 HPV Vaccine latest offer |
| Gleneagles Hospital Hong Kong | Hereditary Cancer Risk Genetic Screening latest offer |
| Gleneagles Hospital Hong Kong | Early Detection Cancer Screening Package latest offer |
| Grand Hyatt | Stay 3 Nights and Save 25% |
| Hyatt | Up to 40% off on buffet at Cafe, Hyatt Regency Tsim Sha Tsui |
| Hyatt | Up to 30% off on buffet at Cafe, Hyatt Regency Sha Tin |
| Humansa | Enjoy 20% off on Supplements (with K Dollar earning) |
| Humansa | 9-in-1 HPV Vaccine: HK\$4,800 (3 Doses) |
| Humansa | New Generation Shingles Vaccination (Shingrix) – HK\$4,482 (2 Doses) |
| Humansa | FOUNDATION Health Check Program - HK\$5,400 |
| Humansa | ESSENTIAL Health Check Program - HK\$8,820 |
| Luxba | series corner shopping privilege |
| MoMA Design Store Hong Kong | 10% Off on IZIPZI Sunglasses and Reading Glasses |
| Rosewood | Special Tasting Menu at Holt's Cafe |
| UMP | Basic Health Check-up & offer "Quadrivalent Seasonal Influenza Vaccine" |
| Baby Kingdom Mall | \$50 Online Shopping Discount |
| New World CLUB | Dining Privileges at Grand Hyatt Hong Kong |
| New World CLUB | Dining Privileges at Hyatt Regency Tsim Sha Tsui |
| New World CLUB | Dining Privileges at Hyatt Regency Hong Kong ShaTin |
| New World CLUB | Dining Privileges at Rosewood Hong Kong |
| New World CLUB | Dining Privileges at New World Millennium Hong Kong Hotel |
| New World CLUB | Dining Privileges at Renaissance Harbour View Hotel Hong Kong |
| New World CLUB | Accommodation Privileges at Rosewood Hong Kong |
| New World CLUB | LEGOLAND® Discovery Centre Hong Kong 10% off Annual Pass |
| New World CLUB | Shopping Privileges at Build-A-Bear |