

**TERMS AND CONDITIONS IN RESPECT OF  
SELECTED NEW WORLD GROUP<sup>1</sup> PARTICIPANTS EXCLUSIVE “DISCOVER NEW WORLD”  
CAMPAIGN**

**1. Applicable Campaign**

By participating in the campaign organised by New World Development Company Limited (“NWD”) as set out in Clause 2 below (the “**Campaign**”), a participant is deemed to have read, understood and agreed to these terms and conditions applicable to the Campaign (these “**Terms and Conditions**”).

**2. Campaign Details**

**Promotion Name:** “DISCOVER NEW WORLD” Campaign

**Promotion Period:** Phase 1: 14 September 2023 to 20 September 2023 (both days inclusive)  
Phase 2: 21 September 2023 to 27 September 2023 (both days inclusive)  
Phase 3: 28 September 2023 to 8 October 2023 (both days inclusive)  
  
(each, the “**Each Phase**”, together, the “**Promotion Period**”)

*[Please note that New World Group<sup>2</sup> reserves the right to shorten or lengthen the Promotion Period depends on the availability of Offers (as defined below) without prior notice.]*

**Participants:** (1) members of New World Club, K Dollar Program, KLUB 11, DP Club, Chill Kids Club; and  
  
(2) customers of Hong Kong Ticketing (International) Limited, Free Duty (Sky Connection Limited), Free Duty (Anyway Limited), Humansa Limited, D&P Education Kingdom Limited, K11 ARTUS Limited, Rosewood Hotels (Hong Kong) Limited, GH Hotel Company Limited, Hyatt Regency Hong Kong, Sha Tin and Hyatt Regency Hong Kong, Tsim Sha Tsui, Gleneagles Hospital Hong Kong, UMP Healthcare Holdings Limited, Luxba Group Limited, and Humansa | Noah Healthcare.

Participants are eligible to redeem an aggregate of two (2) promotional offers as more particularised below (“**Offers**”) offered by partners participating in the Campaign as more particularised below (the “**Participating Partners**”) during Each Phase of the Promotion Period. The Offers are not exclusive with each other (i.e. the Participant can enjoy the Offers at the same time during Each Phase of the Promotion Period). For each Offer details, Participants can refer to the Campaign’s communication materials (including but not limited to eDM, App Push or Social Media). Please note that each Offer is subject to the applicable terms and conditions of each Participating Partner.

NWD is not the awarder or provider of the Offers to be awarded under the Campaign, and takes no responsibility and assumes no liability whatsoever in relation to any obligations and liabilities related to the Offers under the Campaign. In case of any disputes, the Participants should contact the relevant Participating Partner directly.

**Offer 1:**

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<sup>1</sup> New World Group means the group of companies (as defined under the Companies Ordinance, Chapter 622 of Laws of Hong Kong) of which NWD forms part, the affiliates, related and/or associated companies of NWD.

<sup>2</sup> Please refer to remark 1 above.

Offer 1 only applies to Participants who have the K Dollar Program accounts (“**KDP Accounts**”) (“**KDP Participants**”) run and operated by Missions Points Network Company Limited (“**MPNCL**”).

For Participants who currently do not have the KDP Accounts, these Participants must first register as members of the K Dollar Program where they will then be provided with their corresponding KDP Accounts.

Subject to these Terms and Conditions, KDP Participants may redeem the following Spending Rewards (as defined below) of Each Phase by any one of the two (2) different options (the “**Options**”) in the listed below through their corresponding KDP Accounts as set out below on the date of transaction upon reaching the Eligible Spending (as defined under Clause 4.1 below) requirement at any of the participating merchants under Offer 1 as more particularised in the list below (“**Designated Merchants**”):

<b>Eligible Spending Amount in Each Phase during the Promotion Period</b>	<b>Spending Rewards</b>
Option 1: Single spending of HK\$6,000 or above at any of the Designated Merchants	25,000 Points (equivalent to 100 K Dollars)
Option 2: Accumulative spending of HK\$20,000 or above at any of the Designated Merchants	

For Each Phase during the Promotion Period, KDP Participants must register their Eligible Transaction(s) (as defined under Clause 4.1 below) under any Designated Merchants together with the relevant Eligible Receipt(s) (as defined under Clause 4.1 below) through One App, the relevant shopping mall’s concierge or Participating Partners as per regular procedure to redeem the Spending Rewards.

During the Promotion Period, each KDP Participants can earn the Spending Rewards under Offer 1 ONCE (1) for the Each Phase upon satisfying the Eligible Transaction under any Designated Merchants. For the avoidance of doubt, each KDP Participants can earn a maximum of 75,000 Points (equivalent to 300 K Dollars) in aggregate during the Promotion Period upon satisfying either Option 1 or Option 2 for all of the three (3) Each Phase. NWD and MPNCL shall have the absolute discretion to determine whether a KDP Participant is entitled to the Spending Rewards under Each Phase of the Promotion Period whereby their determination is final and not subject to any dispute or challenge.

Certain Designated Merchants may also require KDP Participants to register as members of the customer loyalty program of the relevant Designated Merchant in order for the Eligible Transaction to be counted as Eligible Spending with such Designated Merchant(s). Please refer to the Designated Merchants’ respective websites for more details.

The list of the Designated Merchants for Offer 1 is as follows:

<b>Offer 3 Participating Partners</b>	<b>Remarks</b>
K11	<ul style="list-style-type: none"> <li>Includes purchases made in K11 Art Mall, K11 MUSEA and K11 Design Store eShop</li> </ul>
D · PARK	<ul style="list-style-type: none"> <li>Includes purchases made in D·PARK</li> </ul>
THE FOREST	<ul style="list-style-type: none"> <li>Includes purchases made in THE FOREST</li> </ul>
FREE DUTY	<ul style="list-style-type: none"> <li>Includes purchases made at FREE DUTY in Hong Kong</li> </ul>
HK Ticketing	<ul style="list-style-type: none"> <li>Upon eligible spending of designated tickets or products for over HK\$500 via the official website, mobile site and mobile app of HK TICKETING, earn [250 Points] (equivalent to 1 K</li> </ul>

	Dollar) for every cumulative HK\$250 spent. For details, please check via: <a href="https://hk.krewards.com/partners/hk-ticketing/">https://hk.krewards.com/partners/hk-ticketing/</a>
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### **Offer 2:**

The following Participating Partners will provide their respective offers under Offer 2 as more particularised under the Schedule attached hereto.

<b>Offer 2 Participating Partners List</b>		
K11	Grand Hyatt Hong Kong	Luxba Group
K11 Art Mall	Hyatt Regency Tsim Sha Tsui	K Dollar Program
K11 MUSEA	Hyatt Regency Sha Tin	New World China Land
K11 ARTUS	Rosewood Hong Kong	FREE DUTY
THE FOREST	Humansa/ Humansa   NOAH Healthcare	HK Ticketing
D PARK	Gleneagles Hospital Hong Kong	Chill Kids Club
11 Skies	UMP	D Mind & the Prince

For enquiries related to the relevant offers under Offer 2, please refer to the terms and conditions of the relevant offer under Offer 2 and contact the respective Participating Partner.

### **3. K Dollar Rewards**

- 3.1. The Spending Rewards under Offer 1 (“**K Dollar Rewards**”) will be credited to each eligible KDP Participant’s KDP Account in the form of Points convertible into K Dollars by MPNCL within two (2) weeks after the Promotion Period. All calculations regarding the amount of Eligible Spending under the Eligible Transaction(s) under Offer 1 by the KDP Participants and the number of Points under the K Dollar Rewards to be granted to the relevant KDP Participants under Offer 1 of the Campaign shall be managed by MPNCL. NWD shall not accept any challenge or dispute by any KDP Participant regarding any such calculations.
- 3.2. All K Dollar Rewards awarded under Offer 1 of the Campaign will expire on 30 June 2024 (the “**Expiry Date**”). The Expiry Date of the K Dollars granted under Offer 1 of the Campaign will be stated in the KDP Participant’s KDP Account. All K Dollar Rewards granted by MPNCL under Offer 1 of the Campaign must be used prior to the Expiry Date. The K Dollar Rewards awarded will not be re-credited by MPNCL after the Expiry Date.
- 3.3. The KDP Participants shall possess a valid KDP Account in order to receive the K Dollar Rewards under Offer 1 of the Campaign.
- 3.4. For details on the usage of K Dollars, please refer to the K Dollar Program Terms and Conditions at <https://hk.krewards.com/program-terms-and-conditions/>.
- 3.5. NWD is not the awarder or provider of the Points to be awarded under the Campaign, and takes no responsibility and assumes no liability whatsoever in relation to any obligations and liabilities related to the opening of the KDP Account, the grant of Points or the conversion to K Dollars under the Campaign and the inability to use the Points or K Dollars (whether or not under the Campaign). In case of any disputes, the KDP Participants should contact MPNCL directly.
- 3.6. For enquiries related to the usage or crediting of K Dollar, please contact K Dollar Program Hotline at (852) 3892 3998 (Service hours: 10am – 7pm) or email to [enquiry@krewards.com](mailto:enquiry@krewards.com).

## **4. Special Terms and Conditions applicable to the Campaign**

### **4.1. Terms Used**

- 4.1.1. **“Eligible Receipt”** means an original machine-printed receipt issued by the Designated Merchant on a date within the Promotion Period.
- 4.1.2. **“Eligible Transaction”** means a consumer transaction conducted by the KDP Participant upon completion or fulfilment of (1) Option 1 (excluding any spending by K Dollars and/or voucher(s) /e-voucher(s) of the Designated Merchant(s), if applicable) or (2) Option 2 (excluding any spending by K Dollars and/or voucher(s) /e-voucher(s) of the Designated Merchant(s), if applicable) (**“Eligible Spending”**) in or with the Designated Merchant during Each Phase of the Promotion Period. For details of an “Eligible Transaction” pertaining to each Designated Merchant, please refer to the terms and conditions of the earning proposition listed on each applicable Designated Merchant’s Page of K Dollar Program at <https://hk.krewards.com/partner/>, and all relevant terms and conditions related to the Campaign.
- 4.1.3. Other terms not defined in these Terms and Conditions shall have the same meanings as defined in the K Dollar Program Terms and Conditions.

### **4.2. Registration of Eligible Transaction**

- 4.2.1. For the purpose of calculating the Eligible Spending for Each Phase of the Promotion Period, all Eligible Transactions are required to be successfully registered in accordance with the K Dollar Program Terms and Conditions and the applicable terms and conditions of the respective Designated Merchant(s).
- 4.2.2. No photocopy or handwritten receipts shall be accepted for the purpose of calculating the Eligible Spending. NWD and each Designated Merchant reserve the absolute right to reject any receipt if it suspects the Eligible Transaction to be invalid, forged or issued not for genuine transactions or on other grounds without any need for explanation.
- 4.2.3. A KDP Participant shall forthwith inform NWD and the relevant Designated Merchant(s) of any Eligible Transaction where Benefits (as defined in the K Dollar Program Terms and Conditions) / K Dollars have been earned/obtained/redeemed in relation to the Eligible Transaction but such Eligible Transaction is subsequently cancelled, refunded or reversed for whatever reason. In such circumstances, if the KDP Participant fails to inform NWD and the relevant Designated Merchant(s): (a) such KDP Participant shall pay to NWD forthwith upon notice from NWD and/or the relevant Designated Merchant(s) cash equivalent to the value of the Benefits, which shall be determined by MPNCL in its sole and absolute discretion; and/or (b) NWD shall be entitled to deduct the Points and/or K Dollars (as the case may be) earned from the said Eligible Transaction from such KDP Participant’s KDP Account.

### **4.3. Participating Partners’ and Designated Merchants’ Terms and Conditions**

The terms and conditions of each respective Participating Partner and Designated Merchant shall also apply. Please refer to Participating Partners’ and Designated Merchants’ respective websites and the website of K Dollar Program (<https://hk.krewards.com/>) for their respective terms and conditions.

### **4.4. Copying and Marking on Eligible Receipts**

NWD and the relevant Designated Merchant(s) have the right to make electronic copies of and/or any marks on Eligible Receipts presented to them in the course of redemption. Eligible Receipts marked by NWD and/or the relevant Designated Merchant cannot be used again for participation in Offer 3 of the Campaign or (if applicable) for redeeming gifts or privileges in other promotion campaigns.

#### **4.5. Verification of Identity**

Where applicable, Participating Partners and/or Designated Merchants may require the Participant to present evidence of his or her membership with such Participating Partner and/or Designated Merchant (as the case may be).

#### **4.6. No Exchange**

The K Dollar Rewards under Offer 1 and the offers under Offer 2 cannot be exchanged for cash, other gifts or privileges.

#### **4.7. No Liability**

NWD does not warrant that the K Dollar Rewards and the offers under Offer 2 granted under the Campaign are of any merchantable quality or fit for any purpose, and disclaim all liability in relation to the K Dollar Rewards and the offers under Offer 2. Each Participant hereby waives all of his or her rights and interests, if any, of any nature to pursue against NWD in relation to the K Dollar Rewards and the offers under Offer 2.

#### **4.8. Termination of the Campaign**

NWD has the right to suspend, terminate, cancel or extend the Campaign at any time without any prior notice.

### **5. General Terms and Conditions applicable to the Campaign**

#### **5.1. Amendment**

NWD has the right to amend any of these Terms and Conditions at any time without any prior notice.

#### **5.2. Interpretation**

NWD shall have the right to interpret these Terms and Conditions in its sole and absolute discretion. In case of disputes, the decision of NWD shall be final, conclusive and binding.

#### **5.3. English Version Prevails**

The Chinese version of these Terms and Conditions are for reference only. In case of discrepancies between the provisions of the English version and the Chinese version, the English version shall prevail.

#### **5.4. Governing Laws**

These Terms and Conditions shall be governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region of the People's Republic of China ("**Hong Kong**"), and all disputes in relation to these Terms and Conditions shall be submitted to the non-exclusive jurisdiction of the courts of Hong Kong.



**Schedule – Offer 2**  
**List of offers offered by each of the following Participating Partners**

Participating Partners	Offers
K11 MUSEA	Dining Surprise HK\$100 discount offer
K11 MUSEA	J SELECT - Enjoy HK\$100 off upon spending HK\$2,500
K11 MUSEA	Y-3 - Enjoy 5% off
K11 MUSEA	Sulwhasoo - Enjoy 25% off on one regular priced product
MoMA Design Store	HK\$100 off on regular priced items
K11 Art Mall	Menard - Enjoy 10% off upon spending of HK\$600
K11 Art Mall	Ahan Thai - Enjoy 10% off upon dine-in
K11 Art Mall	Popcorn Supply - Enjoy HK\$200 off
K11 Art Mall	HOW to live well - Enjoy 10% off upon dine-in
K11 Design Store	MoMA DESIGN STORE: WHERE ART MEETS EXPRESSION Limited-time Offer
K11 Design Store	AURUM Edible Gold Gift Set Limited-time Offer
K11 Design Store	Nestbloom Signature Assortment of 4 Limited-time Offer
11 SKIES	ARTE M HONG KONG – “REDEFINE ETERNAL NATURE” Immersive Digital Media Art Experience
D· PARK	10% off on M.I. Ice Rink skating experience and regular classes
The FOREST	Tourist Privileges – 5 pieces of HK\$80 Discount e-voucher
K11 ARTUS	Top Talent Pass Bespoke Privilege
Humansa	Men's and Women's Health Check - Special Price: HK\$3,120
Humansa	Advanced NMN 18000 + Resveratrol and all Humansa Supplement: 40% OFF
Humansa	Seasonal Flu Vaccine - HK\$380 up
Humansa	9-in-1 HPV Vaccine - HK\$ 3,300 up
Gleneagles Hospital Hong Kong Gleneagles Medical Clinic Central, Hong Kong	Up to 21% off on New Pneumococcal 20-valent vaccine package
Gleneagles Medical Clinic Central	Enjoy 64% off upon joining Express Health Screening Package (Report analysis ready in 48 hours)
Gleneagles Medical Clinic Central, Hong Kong	Up to 23% off on New Generation Shingles Vaccination Package
Hyatt Regency Tsim Sha Tsui	Up to 40% off on buffet at Cafe, Hyatt Regency Tsim Sha Tsui
Hyatt Regency Sha Tin	Up to 25% off on buffet at Cafe, Hyatt Regency Sha Tin
Grand Hyatt Hong Kong	15% off on One Harbour Road Signature Menu
Rosewood	Spirit of National Day
WeWell	25% off on Basic Health Checkup
Luxba Group	HK\$100 discount at Series corner
Free Duty	Earn 5X K Dollar
Free Duty	Shopping Discount at FREE DUTY Online Store
Chill Kids Club	Buy one child ticket get one free adult ticket and a complimentary "Donut luggage badge"
D Mind & the Prince	Get a free copy of "Shapes" children's learning sound book
New World CLUB	COU COU - Free Japanese Wagyu Japanese Wagyu Chuck Rib
New World CLUB	THANN - Up to 15% off on regular priced item
New World CLUB	New World Millennium Hong Kong Hotel – Up to 25% off on dining